

## **EKOS Research Associates Inc. – Privacy Policy**

EKOS Research Associates Inc. is committed to maintaining the security and privacy of the information we collect from the public.

This policy applies to all information given to us by visitors to our web site, whether they are panel members, survey respondents, focus group participants, or those who request material from our site, such as studies or reports.

Personal information, such as name, telephone number or email address, will not be used, or provided to other organizations, for purposes other than the research, or associated with your responses in any reports or data provided to the client, unless with the explicit permission of individuals, in order to preserve respondent confidentiality. Results of the survey will only be presented in aggregate form in reports.

We will not, under any circumstances, share, sell, trade, or otherwise transfer any individual information collected on our site to any third party, without your express permission.

EKOS will never use email addresses provided to us to send 'spam', or unsolicited commercial emails.

The EKOS web site does not use cookies. If any cookies are used by a specific EKOS web-based survey, respondents will be notified in the invitation to participate.

Access to information collected at our web site is restricted to EKOS employees who require the information for research or business reasons. Our staff is trained to respect the rules of data integrity and confidentiality.

Please note that this site contains links to other web sites which may have different privacy policies than those of EKOS. We encourage you to refer to the privacy policies posted on third party sites.

There are certain types of information about visitors that is kept by user-logs on the web server. This information includes the pages visited, the IP address of visitors, time spent at the site, etc. This information is used by EKOS to improve the site and manage site traffic. No individual identifying information is collected.

If you have any questions about this policy, please contact us at pobox@ekos.com.